



CSRC: Board of Directors Quarterly Meeting

DATE: June 1, 2024
Approved 9/07/24

PRESENT VOTING MEMBERS: Krystal Craddock, Theresa Cantu, Naomi Bugayong, George Rice, Amanda Albee PRESENT NON-VOTING MEMBERS: Ramona Burke, Mel Welch, Dave Wenhold, Denise Marasigan, Michael de Peralta, Amy Heath GUESTS: Julia Klemin			ABSENT: Graham McDougall, Kristin Vercnocke, Matt Dartt, Barish Erenler, Ashley Sandoval, Marianne Shaw, Jeff Madjali, Dinnel Bornstein, Mike Terry EXCUSED: Mark Martinez, Jackie Crum, Rob Bautista, Bob Demers, Pat Tobin
FACILITATOR: Krystal Craddock	NOTE TAKER: Naomi Bugayong	TIMEKEEPER: Krystal Craddock	
TOPIC / AGENDA	DISCUSSION / CONCLUSION	ACTION / FOLLOW UP	
CALL TO ORDER	Meeting called to order at 0903		
QUORUM ACHIEVED	NO		
MEETING PURPOSE	Full Board Quarterly Meeting		
DISCLOSURES			
AGENDA ITEM 1: Approval of Minutes	Approval of 3/18/24 Minutes E-vote motions: 2/24/24 (one-time 20% membership discount), 4/01/24 (RCB endorsements sent to Aaron Read Assoc), 4/20/24 (UCSF study survey to CSRC listserv), 6/10/24 (CSRC purchase Survey Monkey account), 6/28/24	6.01.24: No Quorum 6.10.24: Naomi Bugayong makes the motion. Theresa Cantu seconds. Motion carries.	



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AGENDA ITEM 2: President's Opening Remarks	<p>Thank you for everyone's volunteerism. Votes for Region Presidents, Secretary, Vice President closes the 15th with two more reminder email blasts upcoming; about 131 votes received back. Thank you, Mel & Pat, for your hard work!</p> <p>Pechanga successful & vendor feedback positive. Amanda Albee is improving SDR membership and doing an amazing job, thank you. 200 recent new members.</p> <p>Mel Welch voting results -Dave?</p>	
AGENDA ITEM 3: Consent Agenda - Live Reports	<p>Approve Consent Agenda -</p> <p>Live Reports</p> <p>SCR: Add board report to board packet.</p> <p>Nominations & Elections Committee:</p> <p>Sputum Bowl Committee-Denise Marasigan. Would like to send a post-sputum bowl survey for improvements. Mike Terry reached out to winning Santa Monica team to register for AARC. Mel Welch confirms their excitement. Krystal to email Denise, Mike & Dave to coordinate for post-survey development from participants.</p> <p>AARC Military Community Liaison -Michael De Peralta</p> <p>Complimentary membership and event table.</p> <p>Military initiative for RRTs to join Air Force direct to</p>	<p>6.01.24: No Quorum</p> <p>6.10.24: Theresa Cantu make the motion. Naomi Bugayong seconds. Motion carries.</p>



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	active-duty enlistment. Air Force leadership contact is Master Sargent Garner at Travis Air Force Base.	
AGENDA ITEM 4: Known Actionable Items	<p>Conference and Events-Menu for Partnership Three items in menu for partnership events ie, facilities/hospitals: CE management/registration 56-70% of 40%, marketing using CSRC database 15-20%, vendors/facility 10-20% depending on complexity. Remains 60/40 until can vote due to no quorum. AARC has proprietary email list.</p> <p>Military Table at CSRC NorCal Conference – Request for complimentary table similar to CRCF; intention is to promote to and recruit RRTs.</p> <p>New Appointees CTS Liaison-Abdullah Alismail; Education Co-Chair - Julia Klemin</p> <p>CSRC Survey Monkey Account Intention is for access to results, create surveys; Exec Office remain administrators. Cost increase from \$75/yr to ~\$300/yr.</p>	<p>6.01.24: No Quorum 6.10.24: Rob Bautista makes the motion. Bob Demers seconds. Motion carries.</p> <p>6.01.24: No Quorum 6.10.24: Bob Demers makes the motion. Theresa Cantu seconds. Motion carries</p> <p>6.01.24: No Quorum 6.10.24: Theresa Cantu makes the motion. George Rice seconds. Motion carries.</p>
AGENDA ITEM 5: Old Business	Military Membership – Align with AARC Voted and approved. Dave working on a discount code for active military members with ID confirmation.	



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<p>AGENDA ITEM 6: Standing Committee Updates/Reports</p>	<p>Education Committee -Naomi Bugayong Preceptor Course is ready to submit to PneusBrief and Jade Orchard to advertise. Application for Live CEs moved to digital Survey Monkey.</p> <p>GA Committee -Day on the Hill and Professional Advancement APRT -Theresa Cantu Plan to introduce APRT legislation in Spring. Theresa, Krystal, & Abdullah presented APRT to CTS Executive Committee; great feedback/guidance, positive experience, distribute a Physician-specific feedback survey, letter of support. May have pushback from other advanced practitioners, will introduce bill with stable support.</p> <p>SB945 Wildfire: passed Senate and now in Assembly for review. Day on the Hill: fewer meetings than last year, everyone familiar due to AARC. Review GA Committee Board Report, if your personal Assembly person is not listed, please reach out to Theresa Cantu so that she can help you reach out to them. Especially Republican legislatures for SOAR Act. Next: which groups to meet with next for APRT.</p> <p>Program Committee -Amy Heath Speaker line up confirmed, and speaker forms sent out with a few received back. Vice President oversees Program Committee. Jake Miller observing Tahoe Program Committee & GA Committee meetings for a future running for Vice President; potentially co-chair for Pechanga 2025.</p>	
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<p>AGENDA ITEM 9: New Business</p>	<p>Membership Strategies – How to Grow >1700 members; had >3000 pre-pandemic. <i>Townhall:</i> member benefit for one Leadership CE; January: What CSRC Does & answer CE questions, April: VBC & GA Committee. July: open to all RTs, topic differences between RCB CSRC NBRC. <i>Preceptor Course Free to Members</i> <i>Discount Membership at Live Events</i> 20% discount with auto-renewal <i>Social Media:</i> Ashley at Pechanga real-time posts in social media <i>Other Opportunities?</i> Amanda Albee: Regional Student Liaisons; What is the CSRC topic; recorded Townhall. Naomi Bugayong: Local representatives to present at schools ie Veronica requests for Santa Monica college; Mel Welch volunteer as he is an instructor there; Amanda Albee can volunteer in San Diego and LA areas. Amanda Albee volunteers to spearhead beginning a state student liaison to present for next BOD meeting. Krystal Craddock: Free quarterly CEs by BOD for CEs. Theresa Cantu: Institutional discount from Instructor to student. Socialize student gift from CSRC upon graduation for discounted transfer from student membership to licensed membership. Densie Marasigan: Leadership involvement with socializing and promoting CSRC. F&P Eletromed industry sponsors using our platform provide free CEs. Education</p>	
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	<p>Committee updating Royalty Program application, Krystal to record 2 CEs, awareness months, updating education landing page. Education Committee phases for these ideas.</p> <p>Logo Redesign – Trademark new logo</p> <p>Trademark up for renewal \$1300/5-year. Idea to update logo updated before trademark renewal.</p> <p>99designs.com \$600-900 international graphic designers receiving 60-90 back. Engage CA RTs for graphic designs. New strategic plan with new trademark. E-vote from board. Dave to create a motion for e-vote</p>	
AGENDA ITEM 10: Open Forum	<p>Amanda Albee: Reminder of Rob Bautista AARC leadership bootcamp via zoom 8/13-14th; beneficial.</p> <p>Mel Welch recognizes those helping with Nominations Committee noted in board report.</p> <p>Regional meetings share with BOD for attendance and help with regional events/projects.</p> <p>New region presidents with next quarterly BOD</p>	
AGENDA ITEM 15: Next Meetings	<p>BOD Zoom Saturday, September 7, 2024 0900-1200</p> <p>Exec. Comm. Zoom Monday, August 26, 1700-1800</p>	
ADJOURN	<p>Motion to Adjourn Meeting.</p> <p>Meeting adjourned at 1110</p>	<p>Naomi Bugayong makes the motion. Theresa Cantu seconds. Motion carries.</p>