



*Professionalism • Advocacy • Commitment • Excellence*

April 11, 2018

Dear Colleagues,

On Wednesday, April 11, 2018, we kick off our three-week Virtual Lobby Campaign. Once again it is time for us and the AARC to focus our lobbying strength on our elected officials in Washington, D.C. Once again it is our opportunity to make our voices heard LOUDLY. The CSRC is sending its delegation to Washington, D.C., for AARC Day on Capitol Hill 2018 to advocate for the inclusion of Respiratory Therapists in any telehealth legislation that comes forward this year.

This year, our campaign will focus on a Telehealth Pilot that focuses on Respiratory Therapists as telehealth practitioners, and we need your help in making our voice heard. The pilot will give us the chance to gather information on both the health impact and costs associated with respiratory therapists as telehealth practitioners. It will also help demonstrate the expertise respiratory therapists bring to the health care system and their patients. Learn more about the pilot by reviewing the [proposed specifications found on the AARC Lobby website](#).

AARC staff has put together great resources and tools to help you easily share your view on this subject with Congressional members. New for 2018 is **Phone2Action**, giving you direct and easy access to sending messages, Facebook posts, as well as calling your representatives.

The AARC Virtual Lobby Campaign webpage (<http://c.aarc.org/go/lobby18>) is now live. Check out the site for resources and access to our **Phone2Action** communication platform. Send your senators and representatives messages about why you feel this pilot program is important to the respiratory profession and patient care. As you help spread this message, please tag the AARC (**@aarc\_tweets** or **@aarc.org** for Facebook) and include **#breathingmatters**, and **#aarclobby** in your posts.

Please take a moment and speak LOUDLY in Washington, D.C., by sending a letter of support for this important Telehealth Pilot. By taking a few minutes to send your letter through the AARC's Virtual Lobby Week tool, you will be speaking LOUDLY for the future of our profession. Once you have done so, please also ask your colleagues, patients, family, and friends to do the same. You are the voice of respiratory care – speak LOUDLY!

Sincerely,

A handwritten signature in black ink that reads "Michael Madison".

Michael Madison, MBA, RRT, RCP  
CSRC President

CC: File